WJLA-TV WASHINGTON, DC Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015	Sales Office trategic Media Placement Buyer Name Phone/Fax								805) 6) BRD				Date Enter Last Modif Entered By CO-OP Headline # Demo Order Type Package D Commissio Commissio Net Total Sales Tax	# e eal on %	09/12/17 09/12/17 Kelsey Reardon No Normal 15.00 \$6,630.00 \$37,570.00		Washington (WJLA) By Broadcast Month Sep. 2017 Grand Total:	Spots 39 39	39 \$44	
				ing Type mments	Standard															
Line Line Type / Break Typ	e (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Т	u We	e Th	h Fr Sa	Su	Spots	Rate	Total		Station	Comme	ents	Entered
1.0 Normal Line / SPOT		09/14/17-09/14/17	2	:30	4:58A- News-Good Morning Washington at 5a					1			1	\$25	\$250.	00 Washington	(WJLA)			9/12/17
2.0 Normal Line / SPOT		09/13/17-09/15/17	2	:30	6A- News-Good Morning Washington at 6a			1	1		1	1	2	\$90	.00 \$1,800.	00 Washington	(WJLA)			9/12/17
3.0 Normal Line / SPOT		09/19/17-09/19/17	2	:30	6A- News-Good Morning Washington at 6a			1	1	1		1	1	\$90	.00 \$900.	00 Washington	(WJLA)			9/12/17
4.0 Normal Line / SPOT		09/13/17-09/14/17	2	:30	6:58A- ABC-Good Morning America			1	1	1		-	2	\$90	\$1,800.	00 Washington	(WJLA)			9/12/17
5.0 Normal Line / SPOT		09/18/17-09/19/17	2	:30	6:58A- ABC-Good Morning America		1	1	1				2	\$90	\$1,800.	00 Washington	(WJLA)			9/12/17
6.0 Normal Line / SPOT		09/14/17-09/14/17	2	:30	9A- Live with Kelly			-		1			1	\$35	.00 \$350.	00 Washington	(WJLA)			9/12/17
7.0 Normal Line / SPOT		09/18/17-09/18/17	2	:30	9A- Live with Kelly		1	1	-	1		1	1	\$350	.00 \$350.	00 Washington	(WJLA)			9/12/17
8.0 Normal Line / SPOT		09/19/17-09/19/17	2	:30	10:58:25A- ABC-The View			1	1	i	1 1	-	1	\$350	.00 \$350.	00 Washington	(WJLA)			9/12/17

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CONFIRMATION CONTRACT

1

\$300.00

\$300.00

\$300.00 Washington (WJLA)

\$300.00 Washington (WJLA)

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

:30 11:59:56A- News-ABC 7

:30 11:59:56A- News-ABC 7

Accepted-Station:

News at Noon

News at Noon

Date:

9.0 Normal Line / SPOT

10.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

9/12/17

9/12/17

09/14/17-09/14/17

09/19/17-09/19/17



Contract #	3023772	Date Entered	09/12/17
Schedule Dates	09/13/17-09/19/17	Last Modified	09/12/17
Advertiser	Ed Gillespie for VA Governor (116805)	Entered By	Kelsey Reardo
Agency	Strategic Media Placement (6694)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	
Brand	Ed Gillespie (671299)	Demo	
Salesperson	Monares, Barbara (3870)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$6,630.00
СРЕ	3119	Net Total	\$37,570.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA)	C	B-1-
By Broadcast Month	<u>Spots</u>	Rate
Sep. 2017	39	\$44,200.00
Grand Total:	39	\$44,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo ·	Tu W	e Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/15/17-09/15/17	2	:30	12:57:56P- ABC-The Chew				1		1	\$250.00	\$250.0	0 Washington (WJLA)		9/12/17
12.0	Normal Line / SPOT	09/13/17-09/15/17	2	:30	4P- News-ABC 7 News at 4p			1	1	1	2	\$300.00	\$600.0	0 Washington (WJLA)		9/12/17
13.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	4P- News-ABC 7 News at 4p		1	i		1	1	\$300.00	\$300.0	0 Washington (WJLA)		9/12/17
14.0	Normal Line / SPOT	09/14/17-09/15/17	2	:30	5P- News-ABC 7 News at 5p				1 1		2	\$400.00	\$800.0	0 Washington (WJLA)		9/12/17
15.0	Normal Line / SPOT	09/19/17-09/19/17	2	:30	5P- News-ABC 7 News at 5p			1			1	\$400.00	\$400.0	0 Washington (WJLA)		9/12/17
16.0	Normal Line / SPOT	09/13/17-09/13/17	2	:30	5:59:26P- News-ABC 7 News at 6p			1		1	1	\$700.00	\$700.0	0 Washington (WJLA)		9/12/17
17.0	Normal Line / SPOT	09/18/17-09/18/17	2	:30	5:59:26P- News-ABC 7 News at 6p		1				1	\$700.00	\$700.0	0 Washington (WJLA)		9/12/17
18.0	Normal Line / SPOT	09/14/17-09/14/17	3	:30	6:27P- 6:30P (EST)				1		1	\$2,500.00	\$2,500.0	0 Washington (WJLA)		9/12/17
19.0	Normal Line / Access	09/13/17-09/13/17	3	:30	6:57P- 7P (EST)			1		- 1	1	\$3,500.00	\$3,500.0	0 Washington (WJLA)		9/12/17
20.0	Normal Line / Access	09/18/17-09/18/17	3	:30	6:57P- 7P (EST)		1				1	\$3,500.00	\$3,500.0	0 Washington (WJLA)		9/12/17
21.0	Normal Line / Access	09/14/17-09/14/17	2	:30	7P- Wheel Of Fortune				1		1	\$1,800.00	\$1,800.0	0 Washington (WJLA)		9/12/17
22.0	Normal Line / Access	09/19/17-09/19/17	2	:30	7P- Wheel Of Fortune			1		1	1	\$1,800.00	\$1,800.0	0 Washington (WJLA)		9/12/17
23.0	Normal Line / Access	09/13/17-09/15/17	2	:30	7:30P- Jeopardy			1	1	1	2	\$2,800.00	\$5,600.0	0 Washington (WJLA)		9/12/17
		·			CC	NFI	RMA	ATIC	N COI	NTRA	4CT					
cepted-A	gency/Advertiser:			Date:	Accepted-SI	ation:						Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms .

Billing Type

Standard

abc	WJLA 1100 Wilson Blvd, 6th Floo Arlington, VA 22209	or .		у	# 3023772 09/13/17-09/19/1 Ed Gillespie for VA Strategic Media Pli POLITICAL CANDI	Gover aceme	nt (66	594)	ŕ				Last Modifi Entered By CO-OP Headline	ied /	09/12/17 09/12/17 Kelsey Reardon No			Washington (WJLA) By Broadcast Month Sep. 2017 Grand Total:	Spots 39 39	\$44,200.00 \$44,200.00
WJLA-TV WASHINGTON, DO		· ·	Brand Salespe Sales O Buyer N	Office	Ed Gillespie (6712: Monares, Barbara WJLA/GJLA/EJLA	•)						Order Type Package D Commission	eal on %	Normal					
7669 Stagers Loop Delaware, OH 43015			Phone/ CPE Account Billing 1	it Types Type	/ 3119 Local/Political Can Standard	didate	Agen	cy Br	RD.				Commissic Net Total Sales Tax		\$6,630.00 \$37,570.00					
Line Line Type / Break 24.0 Normal Line / Access	Type (Ref #) Dates 09/18/17-09/19/17		ec L	Length :30 7	Run Times	SPW	Mo	1	We	-	-	Sa Su	Spots 2	Rate \$2,80	Total	,600.00) Washington (Station (WJLA)	Comments	Entered
25.0 Normal Line / Prime Premi	ium 09/18/17-09/18/17		3	.30.8			1	1	1			- 1		\$4,00	0.00					9/12/17
25.0.1 Preempt				.50 0	P- 10P (EST)						1						Washington ((WJLA)		
26.0 Normal Line / SPOT	09/18/17			.500	P- 10P (EST)		_	_		_	_						Washington (No Availability/Exception	9/12/17 9/12/17
27.0 Normal Line / SPOT	09/18/17 09/13/17-09/15/17		2		P- 10P (EST) 1P- 11:30P (EST)			1		1		1	2	\$95	0.00 \$1,	,900.00		(WJLA)	No Availability/Exception	9/12/17 9/12/17
			2	:30 1					1	1 1	1	1	2	\$95 \$95			Washington ((WJLA)	No Availability/Exception	9/12/17
28.0 Normal Line / SPOT	09/13/17-09/15/17		2 2 2	:30 1	1P- 11:30P (EST)				1		1	1	2 1 1		0.00 \$	950.00	Washington ((WJLA) (WJLA)	No Availability/Exception	9/12/17 9/12/17 - 9/12/17
28.0 Normal Line / SPOT 29.0 Normal Line / SPOT	09/13/17-09/15/17 09/18/17-09/18/17		2 2 2 2 2	:30 1 :30 1 :30 1	1P- 11:30P (EST) 1P- 11:30P (EST)		1	1	1	1	1	1	2 1 1	\$95	0.00 \$	950.00 450.00	Washington () Washington () Washington ((WJLA) (WJLA) (WJLA)	No Availability/Exception	9/12/17 9/12/17 - 9/12/17 9/12/17

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

CONFIRMATION CONTRACT

\$4,000.00 Washington (WJLA)

\$200.00 Washington (WJLA)

\$200.00

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:30 8P- Sports-ABC College

:30 10A- News-Full Measure

with Sharyl Attkisson

Football Prime

31.0 Normal Line / SPOT

9/12/17

09/17/17-09/17/17